

YOUR TV GREEN CHANNEL GUIDE

	BASIC
1. What are the main components of a business plan?	The main components of a business plan are: Executive Summary, Business Description, Market Analysis, Financial Projections, Management Team, and Appendix.
2. How do you conduct market research?	Market research can be conducted through primary research (surveys, interviews, focus groups) and secondary research (industry reports, government statistics, online resources).
3. What are the key financial ratios to monitor?	Key financial ratios include: Profit Margin, Return on Equity, Current Ratio, Debt-to-Equity Ratio, and Gross Margin.
4. How do you manage cash flow?	Cash flow management involves monitoring income and expenses, maintaining a buffer, and ensuring timely payments to suppliers and employees.
5. What are the risks of starting a new business?	Risks of starting a new business include: Lack of experience, Limited capital, Competition, Changing market conditions, and Poor timing.
6. How do you attract investors?	To attract investors, you need a strong business plan, a clear value proposition, and a professional presentation. Networking and attending industry events can also help.
7. What are the legal considerations for a startup?	Legal considerations include: Choosing the right business structure, obtaining necessary licenses and permits, protecting intellectual property, and understanding tax obligations.
8. How do you build a strong team?	Building a strong team involves hiring skilled professionals, providing training and development opportunities, and fostering a positive work culture.
9. What are the common mistakes entrepreneurs make?	Common mistakes include: Overestimating sales, Underestimating costs, Ignoring competition, and Not having a contingency plan.
10. How do you scale your business?	Scaling a business requires careful planning, investment in infrastructure, and efficient operations. It's important to maintain quality while growing.

4	SHOP LC	15	WEATHER NATION	26	PBS	37	BOUNCE
5	GET TV	16	COMET	27	QVC2	38	ION MYSTERY
6	THE NEST	17	COZI	28	PBS CREATE	39	TBD
7	LAFF	18	GET TV	29	PBS ENCORE	40	WLMB
8	QUEST	19	GRIT	30	PBS TOLEDO	41	HSN2
9	GRIT	20	BOUNCE	31	PBS FAMILY	51	CSPAN
10	HSN	21	SCRIPPS	32	PBS CREATE	52	CSPAN2
11	CBS	22	COMET	33	ME TV	53	CSPAN3
12	TRUE CRIME NETWORK	23	CHARGE	34	THE 365	54	EWTN
13	ABC	24	NBC	35	DABL	55	TBN
14	CW	25	QVC	36	FOX	56	INSPIRATION

EXPANDED

57	MLB HD	98	DISNEY	135	LMN	194	FOX BUSINESS
58	FANDUEL SPORTS NETWORK	99	DISNEY XD	137	IFC	195	CNBC
59	FANDUEL SPORTS NETWORK	100	DISNEY JUNIOR	138	WE	197	HLN
60	ESPN HD	107	CARTOON NETWORK	139	OXYGEN TRUE CRIME	199	MSNBC
62	ESPNEWS	110	DISCOVERY FAMILY	141	OWN	205	FYI HD
63	ESPN UNIVERSITY HD	115	USA	143	HALLMARK M & M	206	HISTORY
64	ESPN2 HD	116	TBS	144	HALLMARK	207	VICE
65	ACCN ESPN	117	FREEFORM	145	HALLMARK FAMILY	211	SCIENCE CHANNEL
66	FOX SPORTS 1	118	SYFY	147	E! HD	212	ID
67	SEC ESPN NETWORK	119	TRUTV	152	HGTV	213	TLC
74	GOLF CHANNEL	120	TNT HD	155	FOOD NETWORK	215	ANIMAL PLANET
89	B1G	121	FX HD	166	MAVTV HD	217	NATIONAL GEOGRAPHIC HD
90	B1G 2	122	TCM	167	BRAVO HD	218	DISCOVERY
96	FANDUEL RACING	126	A&E	190	NEWSMAX	233	RFD
97	TVG	131	FXX HD	192	CNN	240	TRAVEL
		134	LIFETIME	193	FOX NEWS	265	AMC
						266	FX MOVIE

YOUR TV GREEN CHANNEL GUIDE CONTINUED

PLUS

68	FOX SPORTS 2	558	GROOVE (DISCO/FUNK)	589	BROADWAY		SHOWTIME
69	NFL NETWORK	559	DANCE CLUBBIN'	590	ECLECTIC ELECTRONIC	375	PARAMOUNT+ & SHOWTIME
113	BOOMARANG	560	HOLIDAY HITS	591	Y2K	377	SHOWTIME2
114	BBC AMERICA	561	CLASSIC ROCK	594	EXITOS del MOMENTO	379	SHOWTIME SHOWCASE
125	GAME SHOW NETWORK	562	ALTERNATIVE	595	RETRO LATINO	381	SHOWTIME FAMILYZONE
128	CRIME & INVESTIGATION	563	STINGRAY ROCK	596	FELICES FIESTAS	383	SHOWTIME WOMEN
133	SUNDANCE TV	564	HEAVY METAL	598	ROMANCE LATINO	385	SHOWTIME EXTREME
136	LIFETIME REAL WOMEN	565	ALT ROCK CLASSICS	599	KIDS STUFF	387	SHOWTIME X BET
153	MAGNOLIA	566	THE BLUES			389	SHOWTIME NEXT
156	COOKING CHANNEL	567	ADULT ALTERNATIVES	ADD-ON OPTIONS		391	THE MOVIE CHANNEL
158	DISCOVERY LIFE	568	FOLK ROOTS	70	NFLREDZONE	393	THE MOVIE CHANNEL XTRA
159	ION	569	ALT-CNTRY-AMERICANA		STARZ		
201	BBC WORLD NEWS	570	HOT COUNTRY	340	STARZ		CINEMAX
209	MILITARY HISTORY	571	NO FENCES	342	STARZ CINEMA	422	MOREMAX
210	AMERICAN HEROS	572	COUNTRY CLASSICS	344	STARZ KIDS & FAMILY	423	CINEMAX
216	NATIONAL GEO WILD	573	BLUEGRASS	346	STARZ COMEDY	424	5 STARMAX
219	DESTINATION AMERICA HD	574	CHRISTIAN POP & ROCK	348	STARZ EDGE	428	ACTIONMAX
220	MOTOR TREND	575	GOSPEL	352	STARZ ENCORE	*ADD-ON PACKAGES ARE ONLY AVAILABLE WITH THE EXPANDED BASIC OR PLUS PACKAGES.	
221	THE OUTDOOR CHANNEL	576	SOUL STORM	356	STARZ ENCIRE CLASSIC		
222	THE SPORTSMAN CHANNEL	577	HIP HOP/R'n'B	358	STARZ ENCORE SUSPENSE		
235	COWBOY CHANNEL	578	CLASSIC R'n'B & SOUL	360	STARZ ENCORE ACTION		
260	FLIX	579	HIP HOP	362	STARZ ENCORE FAMILY		
	STINGRAY MUSIC	580	JAZZ MASTERS	364	STARZ ENCORE WESTERN		
550	HIT LIST	581	JAZZ NOW		HBO		
551	POP ADULT	582	SMOOTH JAZZ	400	HBO		
552	SWINGING STANDARDS	583	THE CHILL LOUNGE	402	HBO 2		
553	JUKEBOX OLDIES	584	STINGRAY THE SPA	404	HBO SIGNATURE		
554	FLASHBACK '70'S	585	EASY LISTENING	408	HBO COMEDY		
555	EVERYTHING '80'S	586	POPULAR CLASSICAL	410	HBO ZONE		
556	NOTHIN' BUT '90'S	587	CLASSIC MASTERS				
557	MAXIMUM PARTY	588	CHAMBER MUSIC				